

## COLLEGE OF BUSINESS FUNDRAISING

The Foundation would like to thank Chris Pescott for his generous donation to the Professor Brian Murphy memorial Scholarship fund. Chris is Founder and CEO of research company, Perceptive, and has given generously of both his time and money to this fund. Chris is also providing a work placement at Perceptive for first scholarship winner. This is an outstanding opportunity for a Massey student. Perceptive is an award winning market research company and the Foundation is proud to have its support on this project.

## THINKING ABOUT A GIFT IN YOUR WILL?

A gift in your will to Massey University can make a lasting contribution for generations to come, whether it endows scholarships or bursaries for gifted students, helps fund academic posts or provides facilities or resources.

Since its inception Massey has been the recipient of many gifts and they have played a vital role in Massey's successful contribution to New Zealand. Two of the first were those of Sir John Logan Campbell in 1912 and Sir Walter Clark Buchanan in 1924. These two gifts enabled the establishment of an agricultural college on farmland at the edge of the Manawatu River in 1927. It is from these gifts that Massey was born – and the rest as they say, is history!

If you would like more information, download our brochure online from [www.massey.ac.nz/foundation](http://www.massey.ac.nz/foundation) or email [massey.foundation@massey.ac.nz](mailto:massey.foundation@massey.ac.nz)



## MASSEY UNIVERSITY FOUNDATION

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## ANNUAL ALUMNI APPEAL

In 2012 the University made its first-ever full-scale appeal to all 80,000 contactable alumni. Donations from this first appeal have totalled over \$32,000. It is our aim to conduct the appeal annually with a target of contributions of \$100,000 per annum.



## THE FOUNDATION SALUTES AN EXTRAORDINARY DONOR

Massey alumnus Collis Blake completed his diploma in agriculture in 1952, he was a founding member of Massey's alumni organisation and a member of the Massey council for 10 years. Collis and his wife Helen have been keen supporters of the University over the years, and were major donors to the multi-denominational pastoral care building, Waiora, on the Manawatu campus.

In July this year, Collis supported a research project led by Prof Steve Morris. Collis supported Massey because he felt that "a very large part of New Zealand's

present (success) came from Massey and the connection between scientists and farmers.' He also added that: "My time at Massey was a great time in my life."

Collis passed away on the 10th November this year. He will be sadly missed and Massey extends its sincere condolences to his wife, Helen, and family.

## INAUGURAL WELLARD PRIZES

Congratulations to Tania Smith and Neroli Ward – the inaugural winners of the annual Wellard prizes.

Tania won the first Wellard Work Experience Prize. The prize is awarded to the student enrolled in the Cattle Health and Production (227.404) paper at Massey who submits the winning essay on the management and productivity of beef and/or dairy cattle. Her prize includes a working passage on a live cattle carrier ship to assist the on-board ship Vet!

Neroli Ward is the inaugural winner of the Wellard Annual Sheep Health and Management Prize. As the highest-performing fourth year student enrolled in the Health and Production in Deer, Sheep and Goats (227.403) paper she wins a cash prize of \$600.

These prizes are sponsored through the generous donation of Wellard New Zealand. Congratulations to you both.



## AND FINALLY...

Massey University Foundation staff would like to welcome Maree Hoare to our team as our new Development Executive. Maree joins us from Life Flight Trust and brings five years experience in fundraising.

Maree will be based in Wellington and will focus her attention on fundraising for the Wildbase Hospital and the Centenary History Project. Welcome Maree!

THE ENGINE OF THE NEW ZEALAND

MASSEY UNIVERSITY  
TE KUNENGA KI PŪREHURUA  
UNIVERSITY OF NEW ZEALAND

MASSEY UNIVERSITY FOUNDATION

MASSEY UNIVERSITY FOUNDATION  
NEWSLETTER NO 3

## SAVE THE DATE

13 March 2013  
Distinguished Alumni Awards

Auckland War Memorial Museum, Auckland.

March 2013  
Annual Alumni Appeal

## DIRECT FROM SALARY GIVING

Following enquiries from some staff members Direct from Salary Giving was made available to Massey staff in September 2011.

It allows staff to contribute directly from their salary or wage, and to get the tax back immediately rather than wait for their year-end tax return.

Every June non-contributing staff are offered the opportunity to join the scheme, and new staff receive information in their induction packs. To date around 50 staff have signed-up, contributing an annual total of \$23,000. This is a great contribution from staff that already give so much to the University.

## KIA ORA TATOU

This year really has been exceptional for Massey's Foundation. With just three staff we have raised a record \$2.2 million to date this year.

One of the highlights of the year was our first alumni appeal which has seen a record number of alumni give to the Foundation. Direct from salary giving is also proving successful with around 50 staff now giving regularly. We are grateful for all this support.

Of course our success this year is due in no small way to the donation of a million dollars from the estate of Ken and Elizabeth Powell. You can read more about this gift, which will support Massey scholarships, later in this newsletter.

While fundraising was remarkable this year, the Foundation also achieved a distribution of over half a million dollars in scholarships and research grants. It has been a truly remarkable year, and this is my opportunity to thank everyone that has supported us. Every donation makes a difference and helps ensure that, in these difficult financial times, Massey University remains world class. I wish you all a very merry Christmas and look forward to reporting to you again in 2013!

*Mitch Murdoch, Foundation Director*



## THE FOUNDATION GOES WILD

The Foundation has embarked on an ambitious project to raise \$1.47 million to build a new hospital and rehabilitation aviary for Wildbase (formerly the New Zealand Wildlife Health Centre).

The new facilities will enable Wildbase hospital to treat many more animals and improve success rates for returning them to their natural habitat.

Wildbase also includes a rapid response oil spill unit (largely responsible, with Maritime New Zealand, for the wildlife response after the Rena oil spill), a pathology service, and a research unit to understand, prevent and treat diseases in wild animals.

Wildbase is funded through contracts with DOC and Maritime New Zealand, and through its treatment of private patients (sick domestic birds etc).

The team's current hospital facility is woefully inadequate. In one small and cramped room the team must diagnose and treat animals, operate and prepare food. The team has no rehabilitation facilities and relies heavy on members of the public to help them rehabilitate animals in readiness for release.

The fundraising aims to provide a new hospital which will allow Wildbase to treat many more endangered species and successfully return them to the wild to breed and contribute to fragile populations.

The new hospital will have an intensive care unit, a surgery, a treatment and preparation room, an isolation ward, five further wards and an exercise pool for sea birds.

In what is a unique and exciting partnership, Wildbase has teamed up with the Palmerston North City Council and local community groups to build a rehabilitation aviary in the centre of a Palmerston North park. Here rehabilitating animals will be able to be safely viewed by the public without endangering their welfare.

Wildbase vet, Micah Jensen checks on a Little Blue Penguin after the Rena oil spill.



## \$1.2M BEQUEST

A Palmerston North couple has made the largest donation ever received by the Massey University Foundation, an endowment of more than \$1.2 million.

The late Kenneth and Elizabeth Powell decided several years ago that they wanted, upon their deaths, to establish a fund to support the study of technology in engineering and health at Massey, although neither of them had been students at the University. Mr Powell, an engineer and specialist in aircraft maintenance, said at the time that as technology and health had been central to their lives they wanted to give young enthusiasts in their home city "an extra edge".

Mr Powell, a World War II veteran who served in the Pacific as instrument fitter with the Royal New Zealand Air Force, died in February this year, aged 88. Mrs Powell was a registered nurse, who trained at Wellington Hospital. She completed her training as a midwife at Palmerston North Hospital, where she worked, as well as at the former Rostrata Maternity Home in the city. She died in October 2006, aged 96.

In Kenneth's eulogy, the couple's nephew, Rangi Royal, recalled a man of great integrity, honesty, humility and modesty. "They lived simply but they



were extremely generous with their time for others and the family. When you consider their lifestyle, and the fact there are other recipients of the estate the size of the bequest to the Foundation is quite amazing."

It's been a very humbling experience for the Foundation to receive the Powell's donation. For a couple that had no direct connection with the University to choose to give it to Massey for the benefit of future students is amazing, and we are very grateful!

## THE INNOVATION FUND

Supporting early stage research.

This year the Foundation launched another fundraising initiative; the Innovation Fund – a fund to support early stage research projects at Massey.

Many promising early stage research projects never go any further as there is often no funding available to do the research to prove the concept. Working closely with Massey's commercialisation team, the Foundation has launched The Innovation Fund to raise money for the most promising of these projects. Most of these projects require between ten and fifty thousand dollars of research to prove them. The Foundation will support these projects and, should they be successful, will then take a share of any resulting intellectual property. This money will be re-invested in the fund.



## SIR NEIL WATERS SCHOLARSHIP APPEAL

The first recipients of the Sir Neil Waters Scholarship Appeal have been announced.

Three young scientists, Yuriy Pichugin, Luka Wirz and Virginia Moreno, were awarded scholarships in September this year for their world-leading research.

The Sir Neil Waters Scholarship Appeal was set up to create an endowment fund of \$400,000 for a scholarship in fundamental sciences.

In order to allow more young people to learn from, and study with this group the NZIAS is fundraising to support the Sir Neil Waters Scholarship for postgraduate study.

The NZIAS was founded three years ago to provide an environment where scholars of exceptional calibre can pursue interdisciplinary fundamental scholarship.

In September this year the first Sir Neil Waters Scholarships were awarded in a ceremony attended by both Sir Neil Waters and scholarship supporter, Sir David Levene. The inaugural recipients were Virginia Moreno, Yuriy Pichugin and Luka Wirz.

Presently the Institute provides a supportive environment for a team of five world-renowned scientists all with true international reputations.

Sir Neil Waters was Vice-Chancellor from 1983 to 1995 and led Massey through a period of prolonged change and growth, including setting up the Albany campus.

Following an appeal in November this year the Sir Neil Waters scholarship fund has reached \$350,000.



YURIY PICHUGIN

Yuiy Pichugin constructs models to study the evolution of multicellularity, trying to 'catch' the transition in individuality from cell level to higher levels of cellular organisation.



LUKA WIRZ

Luka Wirz's thesis was on Quantum chemical studies of the repair mechanism of CT/TC photo lesions in DNA.



VIRGINIA MORENO

Virginia Moreno, originally from Chile, is interested in the conservation of threatened species and ecosystems, particularly amphibians. She is one of the few to have sighted Chile's critically endangered mountain frog, *Telmatobufo bullock*.

*Help us publish their stories  
so they don't fade away.*

MASSEY UNIVERSITY  
TE KUNENGA KI PŪREHUROA  
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RSA  
RETURNED AND SERVICES' ASSOCIATION

New Zealand DEFENCE FORCE  
Te Ope Kātua O Aotearoa  
NAVY NZ ARMY AIR FORCE

## FIRST WORLD WAR CENTENARY HISTORY PROJECT

The centenary of the First World War (1914 - 1918) is fast approaching, and presents New Zealand with an opportunity to stop and reflect on the impact that this war had on the psyche and development of this nation.

In terms of human suffering, the First World War is the greatest tragedy this country has ever experienced. From a population of just over one million people New Zealand sent over 100,000 people to war. Almost 60,000 became casualties and nearly 18,000 were killed.

To commemorate the centenary of the First World War, Massey University has partnered with the New Zealand Defence Force (NZDF), the Royal New Zealand Returned and Services' Association (RNZRSA) and the Ministry for Culture and

Heritage to support the production of a history of New Zealand's involvement in this critical conflict. Massey's Professor Glyn Harper is the general editor of this series of books, which will be the first full and detailed account of New Zealand in the First World War.

The Foundation is now actively seeking donations to support the writing and production of these volumes of history outlining New Zealand's involvement in the war. Each volume costs approximately \$160,000 to publish and we are seeking support to publish a further four volumes. All volumes will be sold and the proceeds will fund scholarship, study and research at Massey University.