



MASSEY UNIVERSITY  
TE KUNENGA KI PŪREHUROA

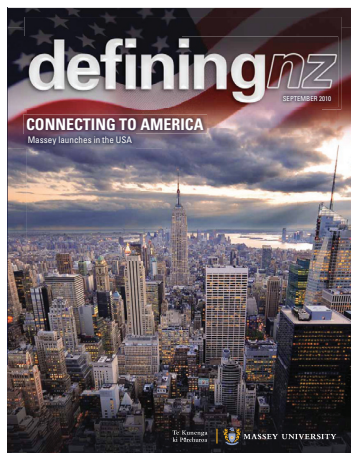
# Massey University Foundation

NEWSLETTER NO.1 | MARCH 2011

## FRIENDS OF MASSEY UNIVERSITY USA INC

It is not just in New Zealand that we have been making progress. We have branched-out and established a beachhead in America. Friends of Massey USA is now a registered charity in America and can receive donations on behalf of Massey University. Over the next year we will be working to develop stronger links between American alumni and Massey and will seek investment from America for Massey's strategic imperatives.

Friends of Massey University USA Inc has an impressive Board made up of alumni Linda Jenkinson, Dr Wayne McIlwraith, Dr John Reid and Laurel Colless. To read more about our activities in America see the special edition *DefiningNZ*, September 2010, Connecting to America available online at [http://www.massey.ac.nz/massey/fms/Alumni/Foundation/DefiningUS\\_web.pdf](http://www.massey.ac.nz/massey/fms/Alumni/Foundation/DefiningUS_web.pdf)



## WELCOME TO OUR FIRST NEWSLETTER OF 2011



*Mitch Murdoch*

2010 was an exciting year for the Massey Foundation – the official launch of our Advancing New Zealand Campaign and the addition of new team member, Judi Weir, have all added momentum to our fundraising. I am pleased to be able to announce that at the end of 2010 we had increased Massey's endowment fund by \$1.4 million to reach \$12.4 million. This increase was made up of donations and growth on the investment.

This year we are off to a flying start with the introduction of a student levy which will generate around \$300,000 each year for an endowment fund to benefit students at Massey. Also the creation of a new sub trust for the Extramural Students Association will see us managing an endowment of some \$200,000 which will support Massey's extramural students.

Over the coming year the Foundation will be focusing its efforts on growing Massey's endowment fund and now more than ever philanthropy will continue to play an important role for Massey.

Having a substantial endowment fund will provide an ongoing income and stability for the University and will allow us to compete on a global scale – to attract and retain world class staff, to provide world class facilities, to undertake the very best research and provide scholarships to the best students.

It is the support of its friends and alumni that will ensure that Massey will grow its endowment and not just endure the tough times, but will thrive. In this newsletter you will read about some of the initiatives that are underway at the University to ensure that Massey scholars, Massey research and Massey invention will be the engine that will drive the New Zealand economy and New Zealanders to growth and prosperity. I hope you enjoy reading about our progress and we look forward to your continuing support.

Mitch Murdoch,  
Director, Massey University Foundation

## COLLEGE OF BUSINESS

The Foundation has worked with the College of Business to launch two funds to support the College's future work.



The **Professor Brian Murphy Memorial Scholarship Fund** is designed to provide scholarships for senior students completing research in marketing, business ethics or future studies on the Albany campus. Professor Murphy was known as a prominent practitioner of marketing research. He spent more than 40 years exploring research methodology that kept him at the front of his field both as a teacher and in practice. It is our goal to endow a sum of around \$250,000 for the Prof Brian Murphy Memorial Scholarship fund over the next four years. The income from this sum would provide a scholarship in perpetuity for some of our most promising postgraduates.

The **College of Business Development Fund** is designed to provide vital resources to create a place of which you will be proud. For example, over the past year the COB have continued their Dean's List and Dean's Scholar programmes, supported the creation of a chapter of Beta Alpha Psi for accounting and finance students and developed a women's leadership programme for elite female students.

If you wish to give to either of these funds go <http://www.massey.ac.nz/massey/learning/colleges/college-business/> and click on 'donate now'

## INSTITUTE OF VETERINARY, ANIMAL AND BIOMEDICAL SCIENCES (IVABS)

Over the next year watch-out for the launch of fundraising initiatives around Massey's vet school, the Institute of Veterinary, Animal and Biomedical Sciences (IVABS), the only vet school in New Zealand and arguably the best in the Southern Hemisphere. Fundraising for IVABS will support New Zealand's agricultural industry with research and development in animal husbandry, welfare and production.

The Vet School will celebrate its 50th anniversary in 2013 and several new projects will be launched in the next 12 months to celebrate the anniversary. The first project off the blocks is the New Zealand Wildlife Health Centre's ward extension and aviary project. The project will raise close to \$1million for the building of a new ward which will allow the centre to increase the number of native animals it treats. A new aviary will also be built to house recovering birds. To support NZWHC go to <http://wildlife.massey.ac.nz/>

To subscribe to the IVABS alumni e-newsletter contact Kerry Shippam on [k.shippam@massey.ac.nz](mailto:k.shippam@massey.ac.nz)

## PRESERVING MASSEY'S HERITAGE

Massey has also recently started fundraising to preserve its rich and diverse heritage. As it approaches its 90th anniversary, preserving its heritage takes on new significance and Massey has created the Massey Heritage Precinct in order to ensure that some of its oldest and best known buildings are preserved for future generations. Completed in 1931, Massey University's Old Main and Refectory Buildings were designed by American architect Roy Lippincott and are considered to be influenced by the 'Chicago School'.

These two grand old buildings are in need of refurbishment and seismic strengthening ahead of new legislation which becomes mandatory in 2029.

The project will see the restoration of stair wells in the Sir Geoffrey Peren Building – formerly known as Old Main, and a double height central room in the Refectory Building, as well as the preservation the unique plaster reliefs that decorate both buildings.

Massey is now seeking support from alumni, friends, business partners, research collaborators, clients and staff to support this refurbishment. To support this fund visit <http://foundation.massey.ac.nz> and click 'Donate Online'.



Refectory Building



Sir Neil and Lady Waters

## NEW ZEALAND INSTITUTE FOR ADVANCED STUDY (NZIAS)

The New Zealand Institute for Advanced Study (NZIAS) aligned to the College of Sciences at Massey University was founded three years ago to provide an environment where scholars of exceptional calibre can pursue interdisciplinary fundamental scholarship – the original, often speculative thinking that produces significant advances in knowledge. Through the discoveries it makes, the students it mentors and the leadership it provides, the NZIAS has an ambition to lead New Zealand's future in science and scholarship.

**"Presently the Institute provides a supportive environment for a team of five world-renowned scientists all with true international distinction ([www.nzias.ac.nz](http://www.nzias.ac.nz)) with eight current Marsden Grants supporting research projects, graduate students and postdoctoral researchers."**

Part of the mission of the NZIAS is to support and mentor the development of quality younger scholars. However, the financial pressures of studying at this high level often make post-graduate study difficult and currently the NZIAS has no dedicated scholarships to entice aspiring students into additional study and valuable research. In order to allow more young people to learn from, and study with, this distinguished professoriate, Massey University launched the Sir Neil Waters Scholarship for post-graduate study. Sir Neil is an important and inspirational leader for Massey and a scientist of international repute.

It is our goal to endow a sum of around \$500,000 for this scholarship over the next four years. The income from this sum will provide a scholarship in perpetuity for the NZIAS. In our first six months of fundraising this fund has reached over \$100,000. To contribute to the fund visit <http://foundation.massey.ac.nz> and click 'Donate Online'.

## MASSEY UNIVERSITY FOUNDATION

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