



MASSEY UNIVERSITY
TE KUNENGA KI PŪREHUROA

Massey University Foundation

NEWSLETTER NO.2 | OCTOBER 2011

SAVE THE DATE

**Thursday, 1 December
3pm, High Tea Function**

Tiritea House, Massey University
Palmerston North

**Thursday, 8 December
6.30pm, Drinks and Canapés**

99 Albany Heights, Albany, Auckland

WHO ARE WE? THE FOUNDATION FACTS

We are a registered charitable trust founded in 2004. Currently the Foundation manages \$12.5 million in gifts. Endowed funds are invested with an approved fund manager.

- The Foundation's vision is to create a substantial endowment fund that will exist in perpetuity to ensure that Massey University continues to define New Zealand – contributing to its life and economy through excellent teaching, research and invention
- The Foundation is governed by a board of trustees that report to the Massey University Council and documents audited accounts in an annual report
- The money the Foundation administers supports four main areas; scholarships, research, teaching and facilities
- The Foundation supports only those projects that cannot be funded from money provided by Government, through the Tertiary Education Commission, or from student contributions
- The Foundation's major fundraising campaign, announced in 2010, is called Advancing New Zealand – a long term initiative to raise \$100 million to support research, teaching and facilities at Massey University



WELCOME TO OUR SECOND NEWSLETTER OF 2011

2011 has been a busy year for the Massey Foundation. We have welcomed a new team member, James Buchanan, who has taken on the position of Development Executive replacing Virginia Warbrick, who left the Foundation in January after six years' service. We wish Virginia well in her new career. James joins us from International Pacific College, and while he has been with us only a short time, he has already made a huge impact. He will be focusing his efforts on launching Massey's bequest strategy and the heritage project.

With the global financial markets still in turmoil it is difficult to predict how our investments will end the year. But at this stage we are making modest gains on the core endowment. Our investment strategy is long-term and over a period of time we remain confident that the core endowment will continue to out-perform interest rates. In the meantime we have done well with our fundraising and have gathered around \$600,000 in new donations this year.

We have also launched several new initiatives which should help our fundraising gain momentum over the coming years: the Innovation Fund; Direct from Salary Giving; and College funds. For those of you that donate to the Foundation, our annual donor thank-you functions are rapidly approaching. We will hold two this year, one on the Palmerston North Campus on Thursday 1 December and one in Albany on Thursday 8 December. Please hold the date in your diary, these events are always fun, and the team and I sincerely enjoy being able to thank you all for your efforts.

Mitch Murdoch, Director, Massey University Foundation



Mitch Murdoch



Steve Maharey. The board, minus Steve Maharey, attended a Massey University alumni function in New York and are pictured here with Rt Hon Helen Clark who was guest speaker at the function. (Left to right, Linda Jenkinson, John Reid, Rt Hon Helen Clark and Wayne McIlwraith)

THE FOUNDATION IN THE USA

The Foundation went to America this year to hold its annual board meeting with the board of *Friends of Massey University USA Inc* – an American charity established to gather donations on behalf of Massey in the USA. The board and the Foundation team have spent the last two years developing relationships with alumni in America and later this year hopes to launch its first fundraising drive.

The board of Friends of Massey is made up of three outstanding alumni, Linda Jenkinson, John Reid, Wayne McIlwraith, and the Vice Chancellor,

INNOVATION FUND LAUNCHED TO SUPPORT RESEARCH AT MASSEY UNIVERSITY

Earlier this year the Foundation launched another fundraising initiative; the *Innovation Fund* – a fund to support early stage research projects at Massey.

Many promising early stage research projects never reach the proof of concept stage as there is no funding available to do the research to prove the concept. Working closely with Massey's commercialisation team, the Foundation has launched the Innovation Fund to raise money for the most promising of these projects. Most of these projects require between ten and fifty thousand dollars of research to prove them. The Foundation will support these projects and, should they be successful, will then take a share of any resulting intellectual property. This money will be re-invested in the fund. The Foundation has had its first major donation to this fund and is now looking at matching the donation to a suitable research project.

DIRECT FROM SALARY GIVING

Direct from salary giving was made available to Massey staff in September. It allows staff to contribute directly from their salary or wage and allows them to get the tax back immediately rather than wait for their year-end tax return.

Massey has around 3000 staff, regular staff donations could have a major impact on its ability to finance the activities and facilities that ensure the University remains a world-class institution for future generations of students. For example, if each staff member gave \$3 a fortnight (costing them just \$2) the Foundation would gain an additional \$240,000 each year. In the first two weeks of the scheme around 2% of staff had signed-up.

COLLEGE OF BUSINESS FUNDRAISING

The Foundation would like to thank Chris Pescott for his generous donation to the Professor Brian Murphy memorial Scholarship fund. Chris is Founder and CEO of research company, Perceptive, and has given generously of both his time and money to this fund. Chris is also providing a work placement at Perceptive for the inaugural scholarship winner. This is an outstanding opportunity for a Massey student.

At a function held for Brian Murphy earlier this year the Foundation raised around \$6,000 for the scholarship fund. An annual appeal to alumni will be sent out again in November this year



Brian Murphy

Professor Murphy died suddenly in October 2006, when he was acting head of the Department of Commerce at the College of Business on the University's Albany campus.

Professor Murphy was known as a prominent practitioner of marketing research. He had spent more than 40 years exploring research methodology that would keep him at the front of his field both as a teacher and in practice.

In the late 1960s he co-founded the National Research Bureau and was a key figure in establishing the political opinion polls that made regular headlines in the New Zealand Herald and helped shape public opinion on the performance of the political leaders.

The Prof Brian Murphy Memorial Scholarship Fund will provide scholarships for senior students completing research in marketing, business ethics or future studies.

INSTITUTE OF VETERINARY, ANIMAL AND BIOMEDICAL SCIENCES (IVABS)

The Vet School will celebrate its 50th anniversary in 2013 and several projects will be launched in the next 12 months and completed in time for this occasion.

To subscribe to the IVABS alumni e-newsletter, please email Kerry Shippam on k.shippam@massey.ac.nz.



Our objective is to raise \$1.4 million to build a new hospital and aviary facilities that will enable the NZWHC to treat many more animals and improve success rates for returning them to their natural habitat.

NEW ZEALAND WILDLIFE HEALTH CENTRE

The New Zealand Wildlife Health Centre looks after New Zealand's wildlife. The centre's work includes a rapid response oil spill unit to deal with animals affected by oil spills, a diagnostic service for captive and free-living animals, a clinic for sick and injured wildlife, a unit for the health and welfare of marine mammals and a research unit to understand, prevent and treat diseases in wild animals.

As we go to print, the Massey University Oiled Wildlife Response Team is on the ground in Tauranga assisting Maritime New Zealand and the Department of Conservation with any birds or other wildlife affected by the oil spill from the cargo ship *Rena* that ran aground on a reef near the city's harbour on 6 October.

The team are currently fundraising to gather some \$1.4 million for a new hospital and aviary which will allow them to treat many more animals and successfully return them to their natural habitat.

NEW ZEALAND INSTITUTE FOR ADVANCED STUDY - SIR NEIL WATERS SCHOLARSHIP APPEAL

Objective – To create an endowment fund of \$500,000 for a scholarship in fundamental sciences

The New Zealand Institute for Advanced Study (NZIAS) was founded three years ago to provide an environment where scholars of exceptional calibre can pursue interdisciplinary fundamental scholarship. Presently the institute provides a supportive environment for a team of five world-renowned scientists all with true international reputations. In order to allow more young people to learn from, and study with, this distinguished professoriate, the NZIAS is fundraising to support the Sir Neil Waters Scholarship for post graduate study.

Sir Neil Waters was Vice-Chancellor from 1983 to 1995 and led Massey through a period of prolonged change and growth, which saw student numbers more than doubling. Among his most notable achievements were the transformation of the university's research capability and the establishment of the Albany campus in 1993. Sir Neil says he takes satisfaction from having put research at the University on a sound footing in fields outside Massey's more traditional specialities.

His push to establish a new campus at Massey was seen as visionary. The Albany campus gave Massey an unprecedented profile and helped break down stereotypes related to the university's roots as an agricultural college.

BEQUESTS

Making a bequest in your will is perhaps the most personal commitment you can make towards the future of others. A bequest can lead to many successes. It can provide scholarships for undergraduate and postgraduate study; it can advance the work of leading researchers; and bequests can also make a significant contribution to the building of contemporary facilities that will attract the best staff and students.

If you would like to discuss bequests in more detail, please give us a call, or email James Buchanan, J.D.Buchanan@massey.ac.nz

MASSEY UNIVERSITY FOUNDATION

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